

CASE STORY

Sixteen-year-old Kamala* from a village in South Karnataka was married at the age of thirteen.

She was identified by the IMAGE programme and was encouraged to join their Tailoring Course. This proved to be extremely useful to her during the pandemic.

"During COVID, I had asked the village women to send me their old sarees and I made bedsheets out of them. This way I could save on fabric and make good money. It was a sustainable idea I came out with", says Neeraja

Kamala earned Rs.200 for each bedsheet she made and this income helped her get by during the COVID crisis.

"I was always interested in working with fabrics. Now I'm happy I got the opportunity to learn it and do something concrete in my life", she says.

**name changed to protect identity*

"I now make money out of my passion"



EMPOWERING
**15,000 EARLY MARRIED
GIRLS** ACROSS
15 DISTRICTS
IN KARNATAKA



www.indiaimage.in

Terre des Hommes Netherlands (TdH-NL) prevents child exploitation, removes children from exploitative and ensures that children can develop in a safe environment. In India, our work spans across vulnerable regions in the states of Karnataka, Kerala, Jharkhand, Andhra Pradesh, Telengana & Tamil Nadu.



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OUR WORK IN

**VOCATIONAL
TRAINING**



WHAT IS IMAGE?

Initiatives for Married Adolescent Girls' Empowerment or IMAGE is a project of Terre des Hommes Netherlands implemented in 5 districts of Karnataka, India reaching out to 3,077 early married girls. IMAGE addresses **issues of child marriage victims** and enables their socio-economic development. IMAGE works with the child victims, their spouses, families and communities as well as Government and Law Enforcement authorities to ensure a secure and conducive environment for the girls to develop.

OUR WORK IN VOCATIONAL TRAINING

As part of the married adolescent girls' socio-economic empowerment, IMAGE works on their skill development by enrolling them in vocational training courses such as tailoring, computers, beautician skills and other forms of art and craft.

These in-demand skills helps the girls secure jobs and be financially independent.



IMPACT 2020



TAILORING SKILLS

Organising training programs for early married girls in tailoring units. After training, many girls have started their own tailoring centres.

584 EMG's covered



COMPUTER SKILLS

Organising training programs for early married girls in computer centres. Girls are trained in typing, MS Paint, MS Word and MS Excel applications.

183 EMG's covered



OTHER FORMS OF ART AND CRAFT

Training girls in embroidery, bag making, making decorative items, microwire designing etc.

180 EMG's covered



BEAUTICIAN SERVICES

Training girls in beautician services which they can use in a beauty parlour. Some girls have started their own beauty parlours

6 EMG's covered

SKILL DEVELOPMENT OF EARLY MARRIED GIRLS IN KARNATAKA



Karnataka in India accounts for 23% of India's child marriages according to a research by the Karnataka State Commission for Protection of Child Rights.

Poverty, tradition, gender discrimination and lack of awareness in economically and socially disadvantaged communities are the major reasons for girls to get married early. As a result, they are not economically independent and their lack of education limits their employment opportunities. Developing their skills is therefore essential along with education interventions. It helps them gain belief in their strengths.

CONSORTIUM MEMBERS

