

# CASE STORY

"I was married at the age of 9 when I was in class 3", says fourteen-year-old Mangala\*

Mangala was introduced to the IMAGE project in 2020. She was sensitised on child rights, child protection laws and given awareness on the ill-effects of child marriage.

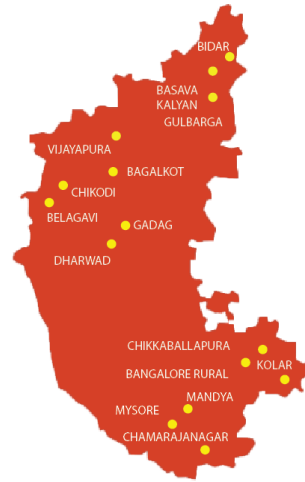
Soon, she was selected as one of the leaders of the movement. She describes her journey as very enriching.

"I have gained confidence and learnt how to advocate for our rights and speak up against injustice. For instance, when my father was in the process of getting my younger sister married, I protested and warned him about the legal implications of it. I said I would call 1098 and report him."

Mangala was able to stop her sister's marriage and continues to inspire other movement members.

*\*name changed to protect identity*

"I was able to stop my sister's marriage"



EMPOWERING  
**15,000 EARLY MARRIED  
GIRLS** ACROSS  
**15 DISTRICTS**  
IN KARNATAKA

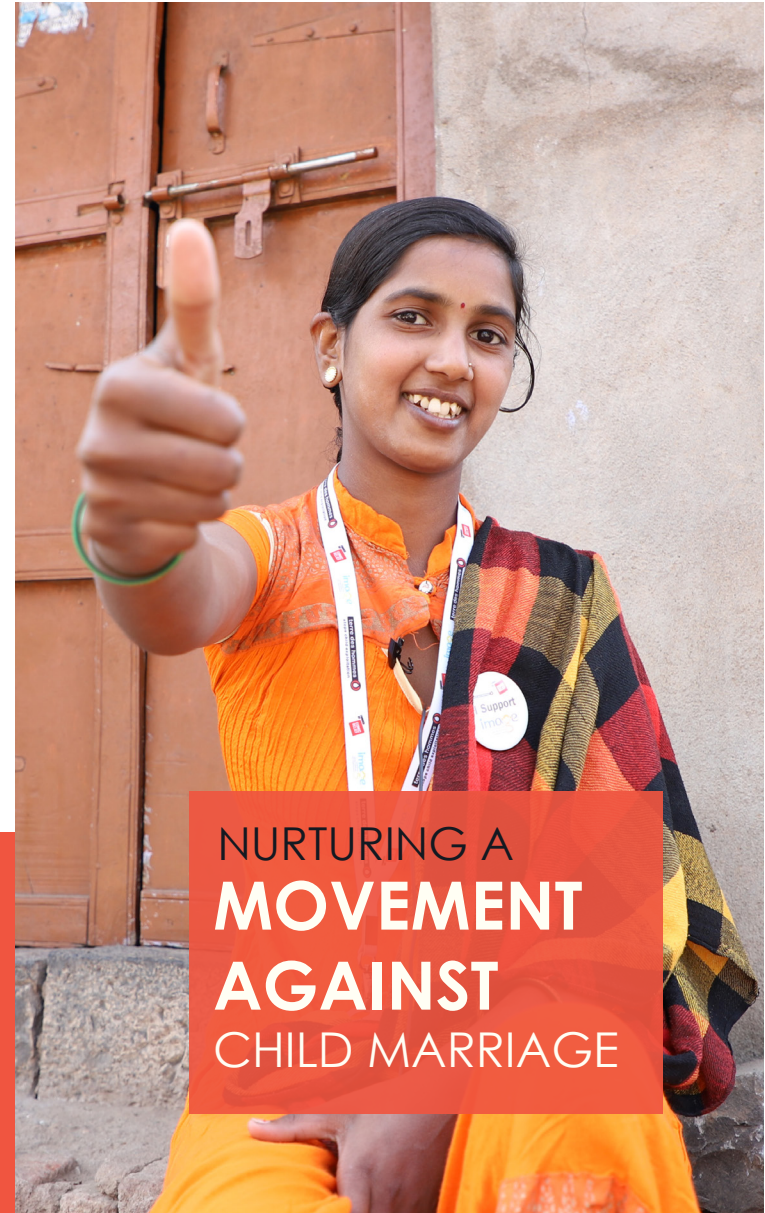


Terre des Hommes Netherlands (TdH-NL) prevents child exploitation, removes children from exploitative and ensures that children can develop in a safe environment. In India, our work spans across vulnerable regions in the states of Karnataka, Kerala, Jharkhand, Andhra Pradesh, Telengana & Tamil Nadu.



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NURTURING A  
**MOVEMENT  
AGAINST  
CHILD MARRIAGE**



# WHAT IS THE MOVEMENT?

Nearly 1.5 million girls in India get married before the age of 18. The Initiatives for Married Adolescent Girls Empowerment (IMAGE) empowers early married girls (EMGs) towards socio-economic development. As part of this initiative, the girls are also organised into a movement where they fight for their rights, raise their demands, advocate for change and prevent child marriage, initiating a collective voice for change.

# WHY THE MOVEMENT?

Victims of child marriage don't have a legal status and are excluded from Government Welfare Schemes. They lack opportunities and access to services that can help improve their socio-economic status. The movement brings them together, sensitises them and gives them a platform to spread awareness, voice out their issues and address them.



# ACTIVITIES 2020

## MOVEMENT BUILDING

*Includes sensitising and capacity building of EMGs, strengthening the movement, building support*

**11329** EMGs enrolled

**580** Membership drive campaigns

**87** Consultations with CSOs



## LEADERSHIP TRAINING

*Includes identifying girls from the movement with leadership skills, selecting and training them as leaders*

**335** District and Block Level leaders identified

**60** Movement Leaders Trained



## NORMS AND BEHAVIOUR CHANGES

*Sensitisation of community members, families on EMG issues, with a special focus on men and boys*

**264** awareness campaigns

**311** sensitisation events held



## GOVERNMENT ENGAGEMENT

*Includes interface between EMGs & the Government and sensitisation of officials*

**10** meetings with the Government

**27** officials participate in workshops

# IMPACT

CHILDREN AS CHANGE AGENTS

GENDER GAP REDUCES

GIRLS DEVELOP LIFE SKILLS

GIRLS ACCESS GOVERNMENT SERVICES

GIRLS UNITE FOR A COMMON GOAL

# CONSORTIUM MEMBERS

